

ALEX MAGDY

Frontend Engineer

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SUMMARY

With a rich international background and Dutch nationality, I bring a unique global perspective, an adaptive mindset, and expertise in design, UI / UX, and web development. Transitioning from design to development, I found the excitement of crafting user experiences through code. I excel in collaborative teams and bring a unique blend of technical and design skills. Driven to staying current with the latest technology trends. Currently, I'm exploring technologies such as AWS, Vue.js, Babel, and unit testing using Jest.

EXPERIENCE

Frontend Developer

Ambassadors

📅 11/2021 - Present

🌐 <https://www.ambassadors.com>

- Migrating Cube from Sencha.js to React as part of a multi-year project.
- Expanded a styled components library for reusable styles, optimizing performance, managing a library with 80+ components.
- Achievement: Improved productivity by 15% as well as code reuse by developing a custom React UI component library, and wire-framing client briefs using Figma.

WordPress Developer

Project V

📅 12/2017 - 2020

- Oversaw developing custom plugins for 8 projects, enhancing website functionality and user experience.
- Implemented CDN that reduces latency and improved website performance.
- Improved website load times by 20% on 12 WordPress projects by optimizing images and code.

UI Designer

Project V

📅 05/2014 - 11/2017

- Improved product customer satisfaction by 15% as a result of conducting user research, A/B testing, and usability testing.
- Designed multiple versions of mood board directions and interfaces and visuals that improved client's approval by approx 40%.
- Managed UI design for over 20+ individual projects at Project V, maintaining consistent brand identity.

EDUCATION

MERN Stack Web Developer

HackYourFuture

📅 03/2020 - 08/2021 📍 Amsterdam

- 7-month coding boot camp with modules on HTML, CSS, JavaScript, Node.js, Express.js, MySQL, and React

Bachelor of Science in Management

SAMS

📅 09/2005 - 10/2009 📍 Cairo

- Studying Management Sciences has refined my skills in comprehending user needs, nurturing teamwork, and adjusting to dynamic, collaborative teams.

SKILLS

UI/UX

React / Next.js

Tailwind

Typescript

Responsive Web Design

Figma / Sketch

Agile / Scrum

Javascript ES6

REST APIs

GraphQL

React Native

Google Cloud

ACHIEVEMENTS



Self-learned/incorporated Framer Motion in my website

In less than 2 months, I self learned and incorporated web animation based on user interaction on my [online portfolio](#).

PROJECTS

Migrating Cube app to React

📅 02/2022 - Present 📍 Amsterdam

As part of team of 3, we are working on fully migrating Cube to React from Sencha.js

STRENGTHS



Go-getter / fast-learner

Shifting careers from management to programming taught me that with passion, goals are achievable. I also had to build on my knowledge with multiple front-end technologies along the way.



Adaptability

Quick to adapt to new tools, technologies, and project requirements, maintaining productivity and quality.



People skills & collaboration

Being in the intersection of multidisciplinary teams added to my collaboration and teamwork skills.

PASSIONS



Tailwind



Fitness and working out



Astronomy